ORDER

KMGH

Orders				
	Order / Rev:	**184126**		
	Alt Order #:			
	Product Desc:	Perlmutter for Congress 2012		
	Estimate:	11563		
	Flight Dates:	10/29/12 - 11/06/12	Primary AE:	Laura Hargis
	Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	Den
	Order Type:	GENERAL	Sales Region:	LOC

Agency				
	Name:	**Media Strategies & Research**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1580 Lincoln Street Ste. 510	Billing Cycle:	EOM/EOC
		Denver, CO 80203	Agency Commission:	15%

Advertiser				
	Name:	**Congress/Perlmutter(D)**		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL6-State Congress	Order Separation:	00:10:00
	Priority:	PREEMPTIBLE	Advertiser External ID:	MAJ
	Revenue Codes:	POL, POL-CANDIDATE, Unassigned	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	61	$35,150.00	$29,877.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	61	$35,150.00	$29,877.50	0.00
Totals	61	$35,150.00	$29,877.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/29/12	11/06/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	111----	:30	3	$200.00	PREE	0.00	NM	3	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	1-1----	2	$200.00	0.00
Week:	11/05/12	11/11/12	-1-----	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KMGH	10/30/12	11/06/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11-11--	:30	4	$225.00	PREE	0.00	NM	5	$1,125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-1-11--	3	$225.00	0.00
Week:	11/05/12	11/11/12	11-----	2	$225.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KMGH	10/29/12	11/05/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	11111--	:30	5	$400.00	PREE	0.00	NM	4	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	1-1-1--	3	$400.00	0.00
Week:	11/05/12	11/11/12	1------	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KMGH	10/30/12	11/06/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	11-11--	:30	4	$400.00	PREE	0.00	NM	5	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-1-11--	3	$400.00	0.00
Week:	11/05/12	11/11/12	11-----	2	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KMGH	11/03/12	11/03/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$200.00	PREE	0.00	NM	1	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$200.00	0.00

Order / Rev:	184126	Advertiser:	Congress/Perlmutter(D)
Alt Order #:		Product Desc:	Perlmutter for Congress 2012
Flight Dates:	10/29/12 - 11/06/12	Estimate:	11563

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KMGH	10/29/12	10/29/12	930a-10 Right This Minu 930a-10 Right This Minute	CA	930a-10a	1------	:30	1	$200.00	PREE	0.00	NM	1	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	1------	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KMGH	11/05/12	11/05/12	The View THE VIEW	CA	10A-11A	1------	:30	1	$300.00	PREE	0.00	NM	1	$300.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	1------	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KMGH	11/02/12	11/02/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	----1--	:30	1	$200.00	PREE	0.00	NM	1	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----1--	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KMGH	10/30/12	10/30/12	The CHEW The CHEW	CA	1157A-1P	-1-----	:30	1	$175.00	PREE	0.00	NM	1	$175.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-1-----	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KMGH	11/01/12	11/01/12	M-F 230-3pm Inside Edition	CA	230-3p	---1---	:30	1	$200.00	PREE	0.00	NM	1	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	---1---	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KMGH	10/30/12	11/05/12	Katie M-F 3-4pm Katie Couric	CA	3-4pm	111-1--	:30	4	$300.00	PREE	0.00	NM	4	$1,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-11-1--	3	$300.00	0.00
Week:	11/05/12	11/11/12	1------	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KMGH	10/29/12	11/05/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11-1---	:30	3	$275.00	PREE	0.00	NM	4	$1,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	11-1---	3	$275.00	0.00
Week:	11/05/12	11/11/12	1------	1	$275.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KMGH	10/29/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	11111--	:30	5	$500.00	PREE	0.00	NM	6	$3,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	11111--	5	$500.00	0.00
Week:	11/05/12	11/11/12	1------	1	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KMGH	11/03/12	11/03/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	$250.00	PREE	0.00	NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KMGH	11/04/12	11/04/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	------S	:30	1	$350.00	PREE	0.00	NM	1	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	------S	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	KMGH	10/29/12	11/05/12	6p-630p JEOPARDY (M- 6P-630P JEOPARDY (M-F)	CA	6P-630P	1--1---	:30	2	$900.00	PREE	0.00	NM	3	$2,700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	1--1---	2	$900.00	0.00
Week:	11/05/12	11/11/12	1------	1	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	KMGH	10/30/12	11/02/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	-1--1--	:30	2	$1,050.00	PREE	0.00	NM	2	$2,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-1--1--	2	$1,050.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KMGH	11/05/12	11/05/12	ABC Mon C Castle	CA	9P-10P	M------	:30	1	$3,800.00	PREE	0.00	NM	1	$3,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$3,800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KMGH	10/29/12	11/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	11111--	:30	5	$1,000.00	PREE	0.00	NM	6	$6,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 184126
Alt Order #:
Flight Dates: 10/29/12 - 11/06/12

Advertiser: Congress/Perlmutter(D)
Product Desc: Perlmutter for Congress 2012
Estimate: 11563

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KMGH	10/29/12	11/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	11111--	:30	5	$1,000.00	PREE	0.00	NM	6	$6,000.00
25	KMGH	11/03/12	11/03/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
26	KMGH	11/04/12	11/04/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	------S	:30	1	$1,000.00	PREE	0.00	NM	1	$1,000.00
27	KMGH	10/29/12	11/05/12	Nightline Nightline	CA	1037P-1103P	1111---	:30	4	$450.00	PREE	0.00	NM	5	$2,250.00
29	KMGH	10/31/12	10/31/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	--1----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
31	KMGH	11/04/12	11/04/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	------S	:30	1	$250.00	PREE	0.00	NM	1	$250.00
32	KMGH	10/31/12	10/31/12	Modern Family (only) MODERN FAMILY	CA	8P-830P	--W----	:30	1	$3,925.00	PREE	0.00	NM	1	$3,925.00
												Totals		61	$35,150.00

Weekly detail:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
24	Week:	10/29/12	11/04/12	11111--	5	$1,000.00	0.00
24	Week:	11/05/12	11/11/12	1------	1	$1,000.00	0.00
25	Week:	10/29/12	11/04/12	-----S-	1	$425.00	0.00
26	Week:	10/29/12	11/04/12	------S	1	$1,000.00	0.00
27	Week:	10/29/12	11/04/12	1111---	4	$450.00	0.00
27	Week:	11/05/12	11/11/12	1------	1	$450.00	0.00
29	Week:	10/29/12	11/04/12	--1----	1	$200.00	0.00
31	Week:	10/29/12	11/04/12	------S	1	$250.00	0.00
32	Week:	10/29/12	11/04/12	--W----	1	$3,925.00	0.00